

A Place in History

Pacific Electric Lofts Combines the Past and the Future

Completed in 1905 by Henry Huntington, the Pacific Electric Building was L.A.'s first skyscraper and the center of Downtown Los Angeles. Its legendary history includes being the one-

FROM OUR ADVERTISERS

time hub of the famous "Red Car" rail system, and later the shooting location for more than 450 Hollywood productions. Today, the landmark building enters the 21st century as the Pacific Electric Lofts.

The grand, turn-of-the-century architecture is seamlessly combined with modern amenities, blending the splendor of the past with the contemporary luxuries of today. This includes features such as on-site indoor parking, soaring ceilings, grand windows, cityscape views, a rooftop pool, spa and garden, library lounge, fitness center, business center, party and game rooms, granite and marble countertops and custom cabinetry, hardwood or polished concrete floors, restaurants and clubs. Pacific Electric Lofts has more square feet devoted to amenities than any other loft building Downtown.

Residents will enjoy unique floor plans

ranging from 600 to 3,000 square feet (with more than 105 floor plans). Joining the historic Cole's Restaurant (L.A.'s oldest operating restaurant and bar) will be an eclectic mix of new stores and restaurants that will occupy 20,000 square feet at ground level.

The result is lofts that provide unparalleled comfort and sophistication setting a new standard of living Downtown. With rents starting at \$1,150 per month, Pacific Electric Lofts allows residents to start living the "landmark life" in a bustling urban setting.

ICO Development and its owner, Alex Moradi, has successfully established itself as a premier real estate development and management company with more than 2 million square feet of residential, retail and industrial properties owned and managed in Southern California and Nevada. Headquartered Downtown, ICO has a history of long-term relationships with its commercial tenants, including many state and county government agencies. ICO's current focus is on innovative public-private partnerships and catalytic urban redevelopment projects.

Pacific Electric Lofts is at 610 S. Main St. Call (866) 798-1154 or visit pelofts.com.



More than a Loft: Rent a Landmark.



No other building is as much a part of Los Angeles history as the **PACIFIC ELECTRIC BUILDING**. Once the hub of the famous "Red Car" rail system, and later the shooting location for over 450 Hollywood productions, this landmark enters the 21st Century as the **PACIFIC ELECTRIC LOFTS**.



- On-Site Indoor Parking
- 24 Hour Courtesy Patrol
- Large Dogs Welcome/Dog Run
- Business Center
- Library Lounge
- Rooftop Pool, Spa and Gardens
- Fitness Center
- 12' to 24' Ceilings
- **RENTS STARTING AT \$1150***

Start living the landmark life. (866) 798-1154
610 S MAIN, DOWNTOWN LOS ANGELES
WWW.PELOFTS.COM

*Includes the Construction Special

